



Fairfield County Dental Club

2020 Continuing Education's Best Kept Secret FCDC Season / 2021

Dear Colleague,

We are pleased to introduce the lineup of Full Day and Evening Seminar Speakers for the **FCDC 2020-2021** season.

- **Michael Sonick, DMD and the Team of Fairfield County Dental Club**



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September 11, 2020 **Jeff Brucia, DDS** / Full Day Seminar

“Restorative Materials & Techniques Simplified”



The numerous choices in restorative materials confuse the clinician about what is best indicated in a given situation. The continuous evolution in adhesive materials and techniques combined with the ever-increasing demands for predictable and long-lasting aesthetic restorations demands continuous learning in the areas of material science and restorative technique.

This lecture course provides an overview of the restorative options you should be considering today and a comprehensive discussion of the ever-changing world of dental adhesives. Dr. Brucia has lectured internationally on this subject and will guide you through the collection of materials and techniques available today to provide direct and indirect restorations that will meet your patients' expectations for quality dental care. This is a must-see program for all wet fingered restorative dentists.

September 30, 2020 **Leonard Tau, DMD** / Evening Seminar

“Harness the Power of Your Reviews for Increased Practice Revenue”



Word-of-mouth referral has always been the most reliable marketing tool for dental practices. 85% of consumers say they trust online reviews as much as personal recommendations. Patients believe their community's guidance over their network providers. BirdEye helps patients in search of the best dental care find your practice quickly and easily. Their offices consistently rank higher than the competition in online reviews.

The BirdEye platform lets your dental practice tap into the most powerful source of revenue: happy patients! Generate, monitor, and respond to customer feedback on social media, review sites, and surveys about brands, locations, products, and services — in real-time, from one place. Understand what your customers like and dislike to solve problems instantly and improve operations. BirdEye helps you turn your patients into a marketing engine that boosts ratings, and increases revenue.

October 23, 2020 **Dr. Andrea Ricci** / Full Day Seminar

“The Difference that Makes the Difference – how to become a more complete person... and dentist!”



Achieving Greater Clinical and Patient Acceptance Success is Possible. During this theoretical and practical course, many aspects of personal leadership, time management, and communication will be discussed, and clinical applications are described. After this unique program, you will gain an awareness of the need to adapt during changing times. As we have recently learned from the COVID-19, pandemic, change can be both abrupt and sudden.

Features of Effective People

1. Private Success
2. Public Success
3. Renovation

November 17, 2020

Multiple Case Presentation / Evening Seminar ◉

“Comprehensive Treatment Planning Seminar”



Dinner will be served followed by a lively two-hour discussion of treatment planning. Five to ten participants will present cases to be treatment planned or show already completed cases. This will be followed by a spirited discussion of the therapeutic alternatives that exist – an excellent way to exchange ideas and expand your knowledge base. This forum will also serve as a learning crucible for difficult cases. Please note that you do not have to present cases to participate.

December 4, 2020

Todd Williams / Full Day Seminar - **Trumbull Marriott Hotel**

“Measurable + Unmeasurable = Immeasurable”



ENTIRE TEAM INVITED

Objectives:

- Learn techniques to maintain healthy performance in a challenging, changing and highly competitive workplace
- Describe methods to connect with others at an emotional level
- Learn to identify the difference between behaviors that create temporary satisfaction vs. long-term loyalty
- Integrate ways to build trusting relationships with customers and team members
- Identify how to move beyond “the pursuit of perfection,” and into areas that truly differentiate
- Develop healthy work habits (in a healthy workplace culture) that fosters a natural resiliency to the ever-changing professional landscape in which we compete

January 22, 2021

Michael Brumm DMD / Full Day Seminar

“Simplifying Complex Cosmetic, Restorative and Implant Dentistry”



The program will be based on the prosthetic evaluation of the patient with proper treatment planning for streamlined results. Dr. Brumm will provide you with easy and predictable approaches with these concepts to increase your profitability, consistency, and overall satisfaction. This seminar will feature three distinct topics: when to use a screw-retained implant solution, when not and why learning predictable protocols for implant hybrid cases and better dentistry utilizing core build-ups.

Course Objectives: Participants attending this course will be able to analyze clinical findings for a predictable implant restoration. Understand whether to use a screw-retained or cement-retained restoration. Provide better dentistry utilizing core build-ups. Understand the materials used to get the most predictable results for your patients. Know what it takes to be able to treatment plan and restore hybrid implant cases.

February 24, 2021

Multiple Case Presentation / Evening Seminar ◉

“Comprehensive Treatment Planning Seminar”



Dinner will be served followed by a lively two-hour discussion of treatment planning. Five to ten participants will present cases to be treatment planned or show already completed cases. This will be followed by a spirited discussion of the therapeutic alternatives that exist – an excellent way to exchange ideas and expand your knowledge base. This forum will also serve as a learning crucible for difficult cases. Please note that you do not have to present cases to participate.

March 20, 2021

Drs. Michael Sonick, Rui Ma & Surprise Speaker / Evening Seminar

“Update on Digital Dentistry and Implant Provisionalization”



This updated new program will review recent advances in computer-aided design and manufacturing (CAD/CAM) in implant dentistry and explore the possibilities offered by a fully digital approach, eliminating the need to implant-level impressions while delivering an anatomically precise restoration for Zimmer Biomet Implant Systems. The speaker will also discuss how proper abutment design and emergence can help mitigate long-term problems with implants such as bone loss and infection. Concepts such as machining tolerances, micro-movement/micro-leakage and, OEM parts will be addressed. The Literature will be presented on how multiple disruptions in the implant restorative site can impact long-term bone, soft-tissue, and ultimately aesthetic results.

April 9, 2021

M. Nader Sharifi, D.D.S / Full Day Seminar

“Uppers are from Mars, Lowerers from Venus: Overdenture Solutions”



All-day course for dentists and specialists on overdentures and introducing full-arch fixed bridges. It is clear that overdentures are an improvement over conventional dentures, but we'll clarify how many implants are necessary and what locations. We'll define the differences between the arches to clarify the need for different approaches in each arch.

We'll separate many overdenture attachment options into simple categories to understand their similarities and differences and create guidelines for selecting one versus another. Using numerous clinical cases, we'll review the risk and benefits of case designs, implant types, and attachment choices. An introduction to the full-arch implant-supported fixed prosthesis is also provided.

CE Credits : 50

Friday Full Day Seminars:

8:00 AM to 3:30 PM

Format : **Wednesday Evening Seminars:**

6:00 PM to 9:00 PM

Live Online Education

- Location :**
- Via Internet - see requirements before meeting.
 - You must register at least three days before for each seminar to obtain your CE's.

Online

- World-Class Education Online
- Continuing Education Credits

On-Campus (not included)

- Benefits :**
- Increased Interdisciplinary Interaction
 - Catered Gourmet Meals
 - Treatment Planning Sessions
 - Networking Opportunities
 - Direct Access to Dental Specialists
 - One-On-One Mentorship with World Renowned Dental Leaders

“ In order to create an engaging learning experience, the role of instructor is optional, but the role of learner is essential. ”

- Bernard Bull, author of “The Future of Education”

Find more Information in www.fcdonline.com

Fairfield County Dental & Hygiene Clubs



**Fairfield County
Dental Club**

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REGISTRATION FORM FOR ONLINE PARTICIPATION

Name: _____

E-mail: _____

Social Media: _____

Address: _____

Payment Options:

Please find a check, payable to 'FCDC' enclosed for the amount of \$1950.00

Please bill my credit card for the amount of \$1950.00

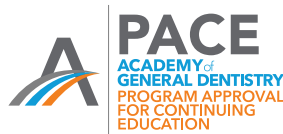
Credit Card #: _____

Expiration Date: _____

CVV Code: _____

RSVP:

Carole Brown:
carole@fcdconline.com
203-254-2006



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